Montgomery Township Autumn Festival Committee Meeting Minutes

January 12, 2022

The January 2022 meeting of the Montgomery Township Autumn Festival Committee was held Wednesday, January 12, 2022 virtually via Microsoft Teams. The members of the Committee in attendance included: J.P. Northrop, David Wood, and Mary Griffith-Alfarano. Also in attendance were Carolyn McCreary Township Manager, Robert Johnson Community Relations Officer, Greg Reiff Public Works Director, Angelina Capozzi Community Recreation Program Director, and Derek Muller Public Information Coordinator.

Reorganization Meeting

<u>Call to Order</u>: Derek Muller, Public Information Coordinator, called the meeting to order at 12:02pm.

Appointments of 2022 Autumn Festival Committee Chair and Vice Chair Positions

• On a motion by Mr. Wood and a second by Ms. Alfarano, the Committee decided to continue with their 2021 structure for 2022. Mr. Northrop remains Chair and Mr. Wood remains Vice Chair.

There being no further business, on a motion by Mr. Northrop and a second by Mr. Wood, the meeting was adjourned at 12:03pm.

Regular Meeting

<u>Call to Order</u>: Committee Chair J.P. Northrop called the meeting to order at 12:03pm.

Pledge of Allegiance

<u>Approval of Minutes</u>: On a motion by Mr. Wood and a second by Ms. Alfarano, the minutes from the October 2021 Autumn Festival Committee Meeting were approved.

Public Comment: There was no public comment.

Discussion Items

The following items were discussed by the Committee during the remainder of the meeting:

- Member Recruitment Update
 - There are several vacancies on the Autumn Festival Committee.

- No new volunteer applications have been received for consideration for the Autumn Festival Committee.
- Recruitment advertisements have been and will continue to be posted on social media, the website, E-News, and Township signage.
- Vote on new event logo
 - A SurveyMonkey survey is being developed for the Committee and involved Township Staff to vote on a logo for the 20th Autumn Festival. These logos were submitted by residents in 2020 during the COVID-19 pandemic as a community engagement effort.
 - A motion to adopt a new logo will be made based on voting at a future meeting.
 - Event-related awards will be discussed at a future meeting.
- Preliminary discussion for Autumn Festival 2022 (20th Autumn Festival)
 - The Committee is hopeful that the COVID-19 pandemic will subside enough for the 20th Autumn Festival to take place. The following aspects were discussed:
 - <u>Vendors-</u> A preliminary discussion regarding vendors was held and will be continued on the February 2022 agenda.
 - <u>Food Vendors</u> Additional food vendors are welcome to join us, and food vendors who were committed to the 2021 Montgomery Township Day event will be contacted about attending this year's Festival.
 - <u>Entertainment and Fall Activities</u> Several ideas were discussed to include in this year's Autumn Festival. There is a consensus that there should be something "different" to mark the 20th iteration of the Autumn Festival
- Other Business:
 - The Committee agreed to meet at Noon on the second Wednesday of each month. The format (in-person/hybrid or fully virtual) will be determined on a month-by-month basis, but there will always be a virtual option this year.

There being no further business, on a motion by Mr. Wood and a second by Ms. Alfarano, the meeting was adjourned at 12:55pm.

Our next meeting of the Autumn Festival Committee is February 9th @ 12:00pm. Format TBD.

Submitted by: Derek J. Muller

Public Information Coordinator