

**MONTGOMERY TOWNSHIP BUSINESS DEVELOPMENT PARTNERSHIP
MEETING MINUTES
August 16, 2011**

The monthly meeting of the Montgomery Township Business Development Partnership (BDP) was held at 12:30 p.m., Tuesday, August 16, 2011 at the Montgomery Township Building. The members of the BDP in attendance included, Allan Nappen, Larry Mastroieni, John Ferreira, Tony Lizell and Tony Mauriello. Also present; Larry Gregan, Township Manager, Stacy Crandell, Public Information Coordinator, and Bruce Shoupe, Planning Director. Absent from the meeting were: Jim Brusilovsky, Bob Cole, Coert Davis, Jay Haenn, and Mary Kay Kelm.

Call to Order: The meeting was called to order at 12:55pm by John Ferreira.

June and July Minutes Approval: No changes to minutes- approval tabled until next meeting.

Public Comment: None.

Old Business:

- The Committee was given an update on the Business Card Exchange. Township Staff presented a copy of the postcard that will be sent out to the Montgomery Township Business Community. The Committee agreed that the postcards should be sent out by September 15th. John Ferreira will contact Bertucci's, Chick-Fil-A and Salsa's to see if they would be willing to donate some food for the event. Tony Mauriello will talk with Matt from Outback to see if he would like to participate.

New Business:

- Township Staff updated the Committee on the Township Twitter/Facebook Account. Township Staff has begun using Twitter and Facebook. Twitter is working out well and so far the Township has 36 followers. Larry Gregan explained that we are not utilizing Facebook as much except to direct individuals to our website because of security concerns with using Facebook.
- Stacy Crandell explained to the Committee that Autumn Festival will be on Saturday, October 1st. The Autumn Festival Committee is looking for Sponsors, Vendors, and Food Vendors. The deadline for sponsors is August 31st to guarantee full sponsor benefits.
- The Committee asked about the status of the Stormwater Coalition. Larry gave the Committee an update that the Coalition is still active but right now there is no new info from the DEP or EPA.

Adjournment:

- There being no further business to come before the BDP, John Ferreira made a motion to adjourn, the meeting adjourned at 1:21 p.m. **The group will meet next on September 20, 2011.**