**MONTGOMERY TOWNSHIP BUSINESS DEVELOPMENT PARTNERSHIP**

**MEETING MINUTES**

**July 20, 2011**

The monthly meeting of the Montgomery Township Business Development Partnership (BDP) was held at 12:30 p.m., Tuesday, July 20, 2011 at the Montgomery Township Building. The members of the BDP in attendance included, Allan Nappen, Larry Mastroieni, Kris Fields and Mary Kay Kelm. Also present; Supervisor Mike Fox, Stacy Crandell, Public Information Coordinator, and Bruce Shoupe, Planning Director. Absent from the meeting were: Jim Brusilovsky, Bob Cole, Tony Lizell, Coert Davis, Tony Mauriello, Jay Haenn, and John Ferreira.

**Call to Order:** The meeting was called to order at 12:52pm by Allan Nappen.

**Minutes Approval:** Tabled until next meeting.

**Public Comment:** None.

**Old Business:**

* The Committee was given an update on the Business Card Exchange. Township Staff will present to the Board of Supervisors a board summary on approving advertising costs for the event. Mike Fox also brought up that if possible he thinks it would be good if someone could speak about the Route 202 Parkway. Township Staff will contact Eric Frary to see if he is available.

**New Business:**

* Township Staff updated the Committee on the Township Twitter/Facebook Acount. Township Staff will be presenting a social media policy for approval at the upcoming board meeting.
* The Committee also welcomed Mary Kay Kelm to the BDP.

**Meeting ideas for August:**

* Bruce will email the Committee regarding whether or not they would like to have an August Meeting due to vacations or just meet in September. The Committee will also not meet in October because of the Business Card Exchange at night.

**Adjournment:**

* There being no further business to come before the BDP, Allan Nappen made a motion to adjourn, the meeting adjourned at 1:30 p.m. **The group will meet next on August 16, 2011.**