



**Montgomery Township  
Environmental Advisory Committee  
May 24, 2011  
7:30pm**

The monthly meeting of the Montgomery Township Environmental Advisory Committee (EAC) was held on May 24, 2011 in the Montgomery Township Municipal Building. The members of the EAC in attendance included: Nick Fortune, Beth Staab, Jeff Gibbons, and Terry Wilson. Also in attendance were John Ferrier and Kirsten Boettcher, Montgomery Mall; Bruce Shoupe, Director of Planning and Zoning; and Kate Grubb.

**I. Pledge of Allegiance and Call to Order**

The Regular Meeting was called to order at 7:45pm.

**III. Approval of Minutes – March 22, 2011 and April 6, 2011**

Nick Fortune made a motion to approve the meeting minutes from March 22, 2011 and April 6, 2011 and Jeff Gibbons seconded the motion. The motion passed 4-0.

**IV. Public Comment**

There were no public comments.

**V. Opening Remarks**

There were no opening remarks.

**VI. New Business**

**Earth Day 2011 – Wrap Up**

Nick Fortune kicked off the wrap up discussion by assessing the overall event as a success. Nick thought that PECO initiated good discussions and that the transportation table had a nice display. Nick also said that he will reach out to PECO for their feedback and Beth Staab said that she would follow up with Penn State Extension for their feedback on the event.

Bruce Shoupe said that he has received positive feedback regarding the event. He noted that a lot of people found the event simply by shopping in the mall. Bruce thought the boy scouts did a great job and even when the crowd minimized, they started drawing on the signature wall and it looked great. Bertucci's and Bottom Dollar were the top two tables with their give-a-ways and information and the children's coloring books were a big hit as well. For next year, a larger space would be ideal as some of the demonstrations were in a tight space. Additionally, Bruce Shoupe didn't think the Solar Energy table received much attention due to the lack of information, brochures, affiliated costs, potential savings, etc.

John Ferrier stated that he received positive feedback as well from the merchants. He agreed with Bruce Shoupe that the set up could have been different and that next year they will have a different courtyard as the event location. John Ferrier inquired if the committee could reach out to the representative from the Solar Energy table to receive his feedback. John Ferrier added a consideration for next year that the committee speak with some of the elementary schools to have some type of environmental competition. Such things could be a plant contest, coloring contest, or some type of eco-friendly contest and perhaps PECO could be a judge. If the timing works for next year, there is a potential to have a large area to display some type of artwork, mural, etc.

Beth Staab added that the committee could have the Green Team or the Shade Tree Committee (STC) come out next year to the event. The STC could let residents know about the tree give-a-way during the Arbor Day festivities. Also, the event could also have a mascot, “the Recycle Guy”, at the event. Lastly, Beth Staab stated that there were two people who signed up for stream cleanup where the committee could forward their contact information to the Wissahicken Water Shed.

The committee decided that 2012’s Earth Day event will be on Saturday, 4/21/12.

### **Energy Audit – 2010 Data & Software**

Nick Fortune and the committee discussed the energy audit in terms of updating the data to provide a current analysis. Discussion included the potential to solicit another intern from Temple University to input the data, determining which Township laptop the software is installed on, and if there are any notes available for how to use the software.

## **IX. Other Business**

### **Green Ribbon Schools Webinar**

Nick Fortune commented that he received an email from the main PA Environmental Advisory Council, as his email was part of a list serve, regarding sustainability and carbon footprints. Beth Staab noted that North Penn was already signing itself up for this program in order to save money. Examples of the effort include the removal of paper towel dispensers in bathrooms and reducing the lighting by taking out 1 of every 3 light bulbs. The committee discussed how they could participate in such a program even on a small monitoring scale.

### **Coordinating Trash Pick Up for Parks & Streams**

Bruce Shoupe asked if Beth Staab could put on the Enviroscape demonstration during Kids University, which would be week 7 (August 1<sup>st</sup>). Nick Fortune inquired if there was enough demand during the Environmental Week to organize a trash clean up.

### **Autumn Festival**

It was discussed that the EAC will have a table during Autumn Festival. The date for this year is 10/1/11. It was also reminded that the table needs to be manned all day by EAC members.

#### **Naturalized Basins**

It was discussed that the Township completed 6 naturalization basins last year with 6 more scheduled for this year. The committee requested that while they do not care which basins will be naturalized, that it would be good for the committee to know which basins will be naturalized.

#### **X. Adjournment**

There being no further business to come before the Committee, the meeting adjourned at 9:09pm. **The next meeting of the Environmental Advisory Committee will be June 28, 2011 at 7:30pm.**