

**MONTGOMERY TOWNSHIP BUSINESS DEVELOPMENT PARTNERSHIP
MEETING MINUTES
May 17, 2011**

The monthly meeting of the Montgomery Township Business Development Partnership (BDP) was held at 12:30 p.m., Tuesday, May 17, 2011 at the Montgomery Township Building. The members of the BDP in attendance included, Allan Nappen, Jim Brusilovsky, Larry Mastroieni, Bob Cole, Tony Lizell, Jay Haenn, and John Ferreira. Also present; Supervisor Mike Fox, Larry Gregan, Township Manager, Stacy Crandell, Public Information Coordinator, and Bruce Shoupe, Planning Director. Absent from the meeting were: Coert Davis, Kris Fields, and Tony Mauriello.

Call to Order: The meeting was called to order at 12:58pm by John Ferreira.

Minutes Approval: Approved.

Public Comment: None.

Old Business:

- Jay Haenn talked about the cancellation of the Legislative Breakfast due to scheduling conflicts with having legislators attend. The Township Staff will try and reschedule the event for the Fall.
- Allan Nappen asked if anyone had switched from PECO since the end of deregulation. Discussion ensued with some committee members who felt they had some savings since switching and others did not feel it was significant.

New Business:

- The BDP talked about some ideas to get the word out about some of the information that is received during the monthly committee members (i.e.- Energy Providers, Transportation etc.). The Committee asked about the possibility of placing information on the e-news, website or cable channel. Staff talked about the content neutral policy that the Township has adopted. The Township can place information on the BDP page on the Township Website. Staff will make sure that the minutes and agendas are added to the webpage. Township Staff also explained about how e-news works and that a flyer advertising e-news was included in the business tax mailing this year. Allan Nappen talked about adding a link regarding the Citizens Police Academy which is open to the business owners in the Township.
- The Committee asked about whether the Township was looking into a Facebook and/or Twitter account. Larry Gregan explained that the Township is looking into it and has submitted a social media policy to our solicitor.
- The Committee also talked about holding another card exchange, the BDP hosted a card exchange in September 2008 and it was successful. The date for the card exchange is Tuesday, October 18, 2011 from 5PM-7PM. Township Staff will book the Township Meeting Room. The Committee talked about having a transportation update presentation and the Township Departments available to answer questions. The BDP discussed the best way to get the word out about this card exchange. In the past, the Township sent out a postcard. John Ferreira is going to talk to some restaurants in the Mall about the possibility of donating food for the event. Staff will also invited legislators to event in lieu of the Legislative Breakfast.

- Staff will contact Eric Frary about a transportation update at the next BDP meeting.
- Larry Gregan talked about the establishment of the 300th Anniversary Committee. He explained that the Committee will be reaching out to the business community in next year or so. Events will be planned throughout the year to commemorate this milestone in 2014.
- Stacy Crandell talked about Autumn Festival and that the Committee is looking for vendors and sponsors for the event. She asked for the BDP to spread the word to their fellow business owners.

Adjournment:

- There being no further business to come before the BDP, John Ferreira made a motion to adjourn, the meeting adjourned at 1:45 p.m. **The group will meet next on June 21, 2011.**