

**MONTGOMERY TOWNSHIP BUSINESS DEVELOPMENT PARTNERSHIP
MEETING MINUTES
October 21, 2008**

The regular monthly meeting of the Montgomery Township Business Development Partnership (BDP) was held at 12:30 p.m., Tuesday, October 21, 2008 at the Township Building. The members of the BDP in attendance included, Tony Lizell, Larry Mastroieni, Allan Nappen, and Jim Brusilovsky. Also present:, Steve Prousi, Board of Supervisors, Stacy Crandell, Public Information Coordinator, Bruce Shoupe, Planning Director, Pam Gural-Bear, Assistant Manager, John Nagel, Township Manager, Lisa Novotny, Nappen Associates, Sudha Suryadevara, Recreation Coordinator, and Earl Armitage, Township Traffic Engineer.

Call to Order: Allan Nappen called the meeting to order at 12:35pm.

Minutes Approval:

This was tabled until the next meeting.

New Business:

- **Holiday Lights – Sudha Suryadevara, Recreation Coordinator:** Ms. Suryadevara gave an overview of the Holiday Lights Contest which is coming up. Also, she asked if any businesses would like to donate a prize for the contest they can contact herself or Stacy Crandell.
- **Transportation Update, Earl Armitage, Pennoni Associates:** Mr. Armitage gave an update over the transportation funding issues that are currently plaguing the country. There are many projects which are in final design but the money from the federal and the state are not there. In order to handle this situation, Montgomery County hosted a forum regarding whether the businesses and local governments would like them to have some sort of county funding system. It is in the planning stages and the Township is looking to gather feedback from the committee. The consensus of the committee was that something should be done to help with funding. Mr. Nagel added that the Board of Supervisors were meeting the following week to come up with their feedback to give to the county.
- **BDP Business Card Exchange/Forum:** This issue was briefly discussed and was mostly tabled until the next meeting to gather more feedback from the rest of the committee members who were not present. However, one thing to look into next year was looking at the calendars of the schools, and other organizations because it was also Back to School Night, which was an issue for attendees. The committee felt we should have the event annually. Another thing that was discussed was bringing in a marketing consultant to help the businesses market themselves whether it would be a publication or website. Staff is going to invite consultants to the next meeting.
- **Discussion of upcoming meetings:** Committee members felt that we should have the November meeting but we would not have a December meeting due to the busy holiday season.

Public Comment:

- None.

Old Business:

- Mr. Nappen talked about the sign ordinance committee which met recently with Township Staff and the Township Solicitor. He felt the meeting was very productive and that they will be meeting soon once a draft ordinance is written for their review.

Business Update

- Mr. Shoupe gave an overview of new businesses coming to the Township.

Open Discussion:

- None.

Adjournment:

- There being no further business to come before the BDP, the meeting adjourned at 2:00p.m. The group will meet next on November 18, 2008 at the Montgomery Township Building at 12:30PM.