# Montgomery Township Autumn Festival Committee Meeting Minutes for March 9, 2011



At 6:45 p.m. Co-Chair Ruth Hardin called the Autumn Festival meeting to order. Sue Dessner, and Stacy Crandell were in attendance.

#### **ACCEPTANCE OF MINUTES**

The January 12, 2011 meeting minutes were approved as submitted.

### **PUBLIC COMMENT**

None.

## **OLD BUSINESS**

The Committee looked over the updated vendor forms and sponsorship brochure. They had no changes. The Committee felt that if enough food vendors are bringing their own tent then the Township will only provide a tent for dining instead. Ruth Hardin asked that extra copies of the sponsorship letter/brochure and the vendor forms would be given to her so she could make some contacts in person. Staff will be sending out brochures and sponsor letters to the local businesses hopefully by mid-March all of the letters will be out in the mail. Staff has been receiving phone calls from potential vendors already and will place the information on the website.

Sue Dessner and Ruth Hardin talked about reaching out to Buxmont Athletic Center in Hatfield and Hatfield Ice for sponsorships since many Township Residents use these facilities.

## **NEW BUSINESS**

The Committee discussed about the color of the T-Shirts. They discussed having a shade of yellow for the shirt and have the sponsors in black on the back and the small color logo in the front. Staff will email the Committee the colors that are available.

The Committee discussed booking the DJ, Amusements, Petting Zoo & Ponies, and the Civil War Reenactment. They wanted to make sure the DJ hooked into the main sound system so announcements could be heard throughout the park. Also, the Committee wanted to check into amusements and activities the DJ could do to provide activities for "Tweens" and Teens.

Staff explained about the need for scarecrow clothes. Ruth Hardin suggested contacting the Salvation Army to see if we can obtain some clothes from them.

Sue Dessner is going to research and see if there are any other activities they would like to add to the Festival. However, the Committee felt the current activities worked well.

#### **ADJOURNMENT**

There being no further business, Ruth Hardin adjourned the meeting at 7:20 p.m.