



# Sponsorship Opportunities

Dear Community Partner,

Montgomery Township is excited to offer you the opportunity to sponsor our Annual Autumn Festival on Saturday, October 19th, 2024 at 12pm-5pm.

This event attracts thousands of participants to William F. Maule Park at Windlestrae for a community celebration filled with musical entertainment, food, fall crafts, police/fire demonstrations, amusements, and more. The festival is a true example of neighborly camaraderie and pride.

Sponsorship of the Autumn Festival allows your company to broadcast your support of our staple community event to thousands of attendees from Montgomery Township and its neighboring municipalities. Your support goes directly to the costs of conducting this family-friendly event.

We offer several tiers of sponsorship, which are detailed on the attached chart.

Thank you for your consideration. Please reach out to Angelina Capozzi at [ACapozzi@montgomerytwp.org](mailto:ACapozzi@montgomerytwp.org) or 267-649-7200 if you have any questions about this opportunity.

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**Please check a sponsorship level: Refer to the table on the next page**

☐ Harvest: \$2000 - I would like a table at the event (circle one): Yes No

☐ Pumpkin: \$1500 - I would like a table at the event (circle one): Yes No

☐ Scarecrow: \$1000 - I would like a table at the event (circle one): Yes No

☐ Fall Foliage: \$500 - I would like a table at the event (circle one): Yes No

Sponsor Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Please reply no later than September 20th to guarantee all sponsorship benefits.

**Enclosed is my check made payable to:**

**Montgomery Township**

**Mail to:**

**Montgomery Township  
Autumn Festival  
c/o Angelina Capozzi 1001  
Stump Road  
Montgomeryville, PA 18936**



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	Fall Foliage \$500	Scarecrow \$1,000	Pumpkin \$1,500	Harvest \$2,000
Sponsored Activity*				✓
Individual Social Media Spotlight			✓	✓
<b>Logo</b> on Promotional Materials, Communications, and Website**		✓	✓	✓
Vendor Table & Space at Event	✓	✓	✓	✓
<b>Text Line of Sponsor Name</b> on Promotional Materials, Communications, and Website**	✓			

## Sponsored Activities

This sponsorship perk includes exclusive signage displaying your company or organization's name at our main activity stations. Available options include:

- Pumpkin Distribution and Decorating (1 sponsor)
- Scarecrow Making (1 sponsor)
- Hay Rides (1 sponsor)
- Amusement areas (3 sponsors total, split into sections)
- Musical entertainment (1 sponsor)
- Photo backdrops (2 sponsors, one at each location)
- Petting Zoo (1 sponsor)
- Corn Sand Pit (1 sponsor)
- Face Painting (1 sponsor)
- Beer Garden (1 sponsor)
- Food Tent (1 sponsor)

### Promotional Materials and Communications include:

- Autumn Festival Webpage (MontTwp.org/AutumnFest)
- Social media graphics
- Flyers
- Emails
- Cable Channel Slide
- Large sponsor recognition event sign