Montgomery Township

Autumn Festival Committee

Meeting Minutes

October 13, 2021

The October 2021 meeting of the Montgomery Township Autumn Festival Committee was held Wednesday, October 13, 2021 at the Montgomery Township Community & Recreation Center. The members of the Committee in attendance included: David Wood (Vice Chair) and Mary Griffith-Alfarano. Also in attendance were Greg Reiff Public Works Director, Rob Johnson Community Policing Officer, Angelina Capozzi Community Recreation Program Director, and Derek Muller Public Information Coordinator.

Regular Meeting

<u>Call to Order</u>: Committee Vice Chair David Wood called the meeting to order at 2:36 pm.

Pledge of Allegiance

<u>Approval of Minutes:</u> Minutes from the September 2021 Autumn Festival Committee Meeting were approved on a motion by Mr. Wood and a second by Ms. Alfarano.

<u>Public Comment</u>: There was no public comment.

Discussion Items

The following items were discussed by the Committee during the remainder of the meeting:

- Recap of Drive-Thru Trick-or-Treat Experience on October 9th
 - The event was a huge success. Approximately 450 cars drove through and 330 bags full of giveaways and candy were distributed throughout this inclusive event.
- Looking ahead 20th Autumn Festival in 2022 Preliminary Discussion
 - The Committee recommended a tentative date of Saturday October 15th, 2022 for the 20th Autumn Festival.
 - A discussion regarding new and different activities for the festival was held.
 Suggestions included:
 - Magic shows, comedy shows, and live music
 - Rides and attractions for older age groups in addition to the attractions for younger children
 - Touch-a-Truck area
 - Utilizing an inflatable corn maze in lieu of the more expensive and timeconsuming planted corn maze

- Hay Ride Wagons
 - The Committee expressed interest in researching the cost to purchase wagons, along with ideas for how to fund it such as sponsorship.
- New Logo Consideration
 - In 2020, a contest was held for a new Autumn Festival logo to commemorate the 20th Autumn Festival.
 - A new design has not yet been selected. In January the Committee will review the submissions and make a decision so that the new logo can be used on marketing materials.
- Recruiting New Members The Committee would like to recruit two additional members for 2022.
- 2022 Meeting Times The Committee proposed Noon on the second Wednesday of each month for meetings in 2022.

There being no further business, on a motion by Mr. Wood (Vice Chair) and a second by Ms. Alfarano, the meeting was adjourned at 3:56pm.

Our next meeting of the Autumn Festival Committee will be January 12th, 2022 @ Noon virtually via Microsoft Teams. This meeting will consist of the Reorganization Meeting and the Regular Monthly Meeting.

Submitted by: Derek J. Muller

Public Information Coordinator