

**Montgomery Township**  
**Community & Recreation Center Advisory Committee**  
**Meeting Minutes**  
**July 13, 2016**

The regular monthly meeting of the Montgomery Township Community & Recreation Center (Mont CRC) Advisory Committee was held Wednesday, July 13, 2016 at the Montgomery Township Community and Recreation Center. The members of the Mont CRC Advisory Committee in attendance included Anthony Ruggieri, Karin Bayer, Ally Gaylord, Audrey Schrader, Thomas Alesi, and Christine Wassel. Also present: Robert J. Birch, BOS Liaison, BOS Chair Joseph P. Walsh, Larry Gregan, Township Manager, Stacy Crandell, Assistant to the Township Manager, and Floyd S. Shaffer, Community Center & Recreation Director

**Regular Meeting**

**Call to Order:** Chairman Anthony Ruggieri called the meeting to order at 6:33pm

**Approval of Minutes:** On a motion by Mr. Alesi and a second by Ms. Schrader the minutes of June 29, 2016 were unanimously approved.

**Public Comment:** There was no public comment.

Prior to the start of business newly appointed member, Christine Wassel was introduced and welcomed to the Advisory Committee.

**New Business:**

Mr. Ruggieri initiated a discussion regarding priority topics for the committee to focus on as primary focal points as the committee begins to review various segments of the operation of the MontCRC.

He provided a listing of all the suggestions that the Advisory Committee suggested:

1. **Membership Structure** at the MontCRC
2. **A Facebook Page** - Mr. Gregan presented an update on an update on the Township's Social Media policy and its implications on creating and maintaining a viable MontCRC Facebook page. He indicated that the new policy should be ready to be presented to the Board of Supervisors for approval at the July 25, 2016 public meeting.
3. **Hours of Operation of the Facility** -especially increased weekend hours
4. **Weston Fitness Contract**
5. **Location of Exercise Equipment** - within the Fitness room and the possibility of using the upper lobby area for additional equipment as the need arises.
6. **Special Event fitness/exercise Charity Fund Raisers**
7. **An Improved Communication Plan for the MontCRC** - a conversation and review of the GaileyMurray Communications proposal took place. The proposal plans to conduct a series of at least 10 focus groups to assist in evaluating the Programming and Marketing of the MontCRC to the Montgomery Township community. The consensus of the committee was positive and the sentiment of the group was to have as diverse Focus Groups as possible. The committee felt that the entire service population of the Communication Recreation Center should be sampled. On a

motion by Schrader and a second by Alesi the Committee unanimously voted to support the proposal and convey their approval to the Board of Supervisors.

8. **Increased utilization of the Teen Lounge** especially "tweens " (13 to 15 year olds)
9. **Additional Family/Community Special Events** themed around seasonal events (Halloween, Christmas, et al)

**Old Business:**

None.

**Adjournment:**

There being no further business, Ms. Bayer made a motion and Mr. Alesi seconded, the meeting was adjourned at 7:44 pm. **The next meeting of CRC Advisory Committee will take place on Wednesday, August 17, 2016 at 6:30PM.**

Submitted by:

Floyd Shaffer  
Recreation & Community Center Director