

Montgomery 300th Anniversary Committee

Meeting Minutes

Date: May 6, 2013

Location: Montgomery Township Building, Board Conference Room

Present: Joe Walsh, Stacy Crandell, Andrea Duffy, Larry Gregan, Kate Karatas, Jim Kelly, Janet McCrossen, Sue Ann Miller, Roy Rodriguez, Richard Roller, Gordon Simes, Maureen Waddington, Nancy Walsh, and Ginny Bailey

Chairman, Joe Walsh called the meeting to order at 7:00 pm and the meeting began with the Pledge of Allegiance.

The minutes from the April 1, 2013 meeting were reviewed and approved.

Finance Report

Kate Karatas reported that as of March 31, 2013, the Committee had a balance of \$33,039.38 and \$3,975.00 in golf sponsorships. Stacy said the number for golf sponsorships would probably be closer to \$9,000 since she was still holding checks and waiting for some to come in.

The Committee approved paying the invoices for Budget Printing and Clay Rat Studios.

The Committee decided to defer the discussion about what sponsors are getting for their money to the next meeting since Tanya was not able to attend.

Old Business:

Byers' Choice Caroler

Sue Ann passed around the prototype for the W.S. Hancock caroler that was developed by Byers' Choice. The initial response was that it looked too much like a constable caroler Byers' Choice used to sell and it needed some changes to look more like W.S. Hancock. Some of the changes included making the hair and beard neater, adding shoulder boards to the uniform (which Sue Ann would have to make), adding gold braid to the hat, adding the appearance of a white shirt at the collar and cuffs, etc. The accessory the figure would hold would be a map of Gettysburg and the final version will include a hangtag with the Committee's logo. It will cost Byers' Choice \$30 to make the doll and the Committee could sell them for \$70. There was discussion about whether the doll would sell since we need to order 100 but it was felt there was enough of a market that we could sell them. The Committee approved the purchase providing Byers' Choice could make the changes we requested.

Update: The cost will range between \$33 - \$36 for them to create the caroler. We then will double to \$66 - \$72 to sell. I think we should keep on the lower end. Let's see what their final cost will be.

5K Run

Maureen presented her ideas for a 5K run. Since we cannot close the Parkway, she suggested the route could be through Windlestrae Park to highlight the park system in the Township. Andrea thought we could either have a bike ride with the 5K run or have one as a separate event but the paths at Windlestrae may not be wide enough to handle runners/bikers so Larry said we could shut down Stump Road (which is roughly 3 miles) for a bike/run event. The Committee decided to hold the event May 17 and 18 instead of being part of the Commemoration Day event since we might get more of a response if it's not held Memorial Day weekend. The run was also moved from the fall because we have too much going on and there are too many other runs taking place.

Stacy mentioned that Sharon Tucker suggested having a series of events where the distance or hours of all the events would total 300. Kids could be issued passports to keep track of their miles/hours. In conjunction with this idea, Nancy suggested having a "no hunger games" where canned goods, diapers, etc. could be collected to support a district's (housing development) "tribute". Nancy, Janet and Maureen will work on this committee.

Golf Outing

Stacy reported that there are 24 foursomes and 12 additional people for dinner for a total of 107 participants. Stacy said each golfer will get a bag with the Committee's logo filled with "goodies" including a 300th anniversary chip clip, magnet, etc. It was suggested having the coupon books and tiles for sale at the dinner and Sue Ann, Andrea and Stacy will get there at 5:30 to set up the table. Stacy also suggested selling the coupon books for \$10 since they are no good after 2013 and the Committee agreed. Kate asked what happened to the idea of having a PayPal account to register golfers but there wasn't enough time to get the account set up in time for golf outing. Stacy said she'd ask Rich Grier and Shannon Drosnock to attend the next meeting to discuss what we can do moving forward.

Oral Histories

Nancy said Jason and Shane will be coming to the next meeting to talk about the oral histories and what their schedule will be for the summer. They would also like to ask the Committee how we'd like to proceed with the project.

Promotional Items

Stacy brought up about having the Monopoly board for Montgomery Township but we need people to go out and get businesses to buy a spot on the board. Spots sell for \$250-\$375 depending on location. Joe liked the idea too but thinks our sponsors will get tired of being asked for money all the time and we're having trouble selling the items we already have. The Committee agreed and decided not to move ahead with the Monopoly board.

Historic House Tour

Sue Ann said there will be 4 buses to transport people from the Joseph Ambler Inn to the different houses on the tour. Joseph Ambler Inn will offer 15% off the check for anyone staying to have lunch at the restaurant. The Historic House Tour committee will meet on May 20 with the homeowners and asked if the contract for the homeowners could be ready for this meeting.

The meeting was adjourned at 8:15 pm.

Next meeting – Monday, June 3rd at 7:00 pm.

Submitted by
Ginny Bailey