

Montgomery 300th Anniversary Committee

Meeting Minutes

Date: January 10, 2012

Location: Montgomery Township Building, Board Conference Room

Present: Kate Karatas, Larry Gregan, Dennis Gillen, Roy Rodriguez, Gordon Simes, Joe Walsh, Sue Ann Miller, Maureen Waddington, Rich Roller, Jim Kelly, Janet McCrossen, Ginny Bailey

Not Present: Nancy Walsh, Dennis Cooney, Andrea Duffy

Re-organization Meeting

Joe Walsh is appointed as Chairman

Rich Roller is appointed as Vice Chairman

Kate Karatas is appointed as Treasurer

Maureen Waddington is appointed as Secretary

Old Business

- ❖ JeriBeth Subers resigned from the committee prior to the holidays.
- ❖ Andrea Duffy has the by-laws, this will be tabled until the next meeting.
- ❖ Kate Karatas stated that the township can handle the funds for the committee. There is no need for the committee to get its own EIN#. The township will move forward to set up a separate account for the committee and establish signatures (1 from a board member, 1 from a committee member).

New Business

- ❖ Sub-committees
 - Finance Committee – Kate Karatas, Jim Kelly, Gordon Simes
 - PR/Communication Committee – Janet McCrossen, Dennis Gillen
 - Event Sub-committee – Ginny Bailey, Roy Rodriguez, Nancy Walsh, Dennis Cooney, Kate Karatas (at least initially for the money discussion), Sue Ann Miller
- ❖ Website/Sponsors
 - Dennis Gillen will come to the next meeting ready with some logo design ideas and a prototype of the website. Dennis Gillen will send links with some other examples of sites he has done.
 - Would like sponsors to be able to pay online with PayPal and possibly in installments
 - 5/27/12 – goal for website launch
 - Estimated website cost would be \$5,000
 - E-promotions page with rotating banner
 - Larry Gregan will get a list of current businesses, but it won't necessarily have valid contacts
 - Maureen Waddington – will take it as an action to get a list together to start the sponsor project
 - Janet McCrossen developed a draft sponsor letter
- ❖ Slogan/Logo
 - There was no response to the contest despite the widespread distribution of the information – Autumn Fest, NPSD, website, E-News

- Some slogan suggestions – multicultural theme; rooted in history; honoring the past, forging into the future; 300 years of (growth, change); honoring the past, embracing the future;
- Get ideas for slogans/logo to Dennis Gillen and he will put together samples for the next meeting.
- ❖ Mission Statement
 - Rich Roller's draft statement was edited by Sue Ann Miller. Mission statement adopted as: *The mission of this advisory committee is to plan, develop and implement events and programs for the Montgomery Township community to celebrate the township's 300th anniversary.*
- ❖ Commemorative Book
 - Rich Roller will look into new book getting published
- ❖ Roy Rodriguez stated that the BOS issued a proclamation and May 27th is the official birthday of the township. **Look in records for proclamation – May 1989
- ❖ Estimate the total cost for the 300th celebration to be \$250,000 - \$300,000
- ❖ Goal is to have a grand finale celebration at Windlestrae in September, which would take the place of Autumn Festival for the year

Meeting adjourned at 8:37 pm

Next meeting – February 8th at 7:00 pm.

Goals:

- ❖ Logo/slogan
- ❖ Direction on website
- ❖ Consensus on some events (all members should submit event suggestions to Maureen prior to February meeting and she will compile one list for discussion)