

**Montgomery Township  
Autumn Festival Committee  
Meeting Minutes for March 14, 2012**

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At 6:44 p.m. Co-Chair Ruth Hardin called the Autumn Festival meeting to order. Sue Dessner, Ruth Hardin, Candyce Chimera, Bob Birch, Stacy Crandell and Sharon Tucker were in attendance.

## **PUBLIC COMMENT**

None

## **APPROVAL OF MINUTES**

January 2012 minutes were approved as submitted.

## **OLD BUSINESS**

Ruth Hardin discussed the email that was circulated about amusement options. Everyone is in agreement to try some new amusements. Ruth Hardin noted that attendees really like the train. Sharon Tucker stated that we may do the train again but the problem is that the train is very weather dependent. The field was very muddy last year and then we don't have a good alternate option for placement. Sharon Tucker stated that we are interested in trying a photo booth this year. Sue Dessner and Ruth Hardin noted that the photo booth we had previously was in the amusement area and was not a big success. We will move it to a more central location this year to see how it goes. Everyone agreed that it is worth trying this year.

## **NEW BUSINESS**

### Sponsorship letter/brochure

Sharon Tucker reported that the letters and brochures were mailed out to approximately 1,100 businesses in the township on 3/7/12. We only received 1 sponsor and 2 vendors so far but we have been getting several inquiries.

### T-Shirts

Sharon Tucker reported that there is a significant price difference between the solid color tees that cost \$6.55 each last year and tie-dyed shirts which can cost around \$11 each. We budgeted \$1,000 for shirts. The group agreed that they would like to look into a multicolored tie-dyed shirt with one color logo. Sharon Tucker will get some pricing and samples for the next meeting.

### Corn Maze

Sharon Tucker reported that Ray Barndt will be going ahead with the planning and growing of the corn maze this year. There was talk of eliminating it or having a different group take control of it but Ray said he would happily do it. Sharon Tucker noted that it is a lot of work for something that is so weather dependent but the participants definitely enjoy it.

#### National Anthem Singers

Sharon Tucker reported that the Lansdale Kaleidoscope group is confirmed to sing the anthem this year. It is a group of North Penn teens, one of which is Olivia Johnson who sang the anthem last year and did a great job.

#### Replacement for Civil War (Star Wars)

Sharon Tucker reported that the Civil War group looked great last year in front of the Windlestrae House, but we have had them for several years and they don't draw a large crowd. We would like to try something different this year. The Police Department does many events with the Star Wars group and the characters are always a big hit. The group comes in costume and they run a toy drive to provide gifts to children in hospitals. The Committee agreed that we would like to promote the toy drive and advertise for it. The Committee also agreed that we could promote children coming in their Halloween costume for a picture with the Star Wars characters if they wish.

### **OTHER BUSINESS**

Sharon Tucker stated that the DJ and the petting zoo are confirmed for this year.

Sharon Tucker also reported that we have 44 shirts and 46 pants for scarecrow clothes and we are hoping that we don't need to buy any this year.

Candyce Chimera is interested in having a wine tasting or something similar towards the end of the event and possibly extending the end time of AF just for that activity.

Candyce Chimera will talk to Frank Bartle to see if this is an option. Ruth Hardin stated that we could involve local restaurants for hors d'oeuvres as well.

Sharon Tucker will check on the possibility of getting the Phanatic at the event.

Everyone recognizes that it is a difficult time of year with the playoff schedule and trying to book him.

### **ADJOURNMENT**

There being no further business, Ruth Hardin adjourned the meeting at 7:22 p.m.