



**Montgomery Township  
Environmental Advisory Committee  
February 28, 2012  
7:30pm**

The monthly meeting of the Montgomery Township Environmental Advisory Committee (EAC) was held on February 28, 2012 in the Montgomery Township Municipal Building. The members of the EAC in attendance included: Beth Staab, Ed Hoffman, Jeanine Hurry, and Terry Wilson. Also in attendance were John Ferreira, Montgomery Mall Manager, Ashley Pompei, Montgomery Mall Director of Marketing and Business Development, Bruce Shoupe, Director of Planning and Zoning, and Stacy Crandell, Public Information Coordinator.

**I. Pledge of Allegiance and Call to Order**

The meeting was called to order at 7:37pm.

**II. Approval of Minutes – January 26, 2012**

Terry Wilson made a motion to approve the meeting minutes from January 26, 2012 and Jeanine Hurry seconded the motion. The motion passed 4-0.

**III. Public Comment**

There were no public comments.

**IV. New Business**

There was no new business.

**V. Old Business**

**Wissahickon Watershed Report**

This topic will be discussed at the next meeting, March 27, 2012.

**Earth Day 4/21/2012- Refer to the Checklist**

*Committee Member Coverage and Volunteers*

Beth Staab asked the committee who would be in attendance for the event.

- Terry Wilson stated he could be at the event in the morning for set-up.
- Beth Staab stated she has the day available.
- Barry Baker (via email) stated he was available for a portion of the day.
- Ed Hoffman was going to check and see his availability for the day.
- Jeanine Hurry is not available.

The Committee decided to discuss coverage at the next meeting.

Jeff Gibbons is checking with John Griffies about the availability of the scouts. Beth Staab stated that Boy Scout Troop 229 from Bridle Path will be there.

#### Enviroscape

Beth Staab suggested that the enviroscape should not be used at Earth Day because it takes a lot of time to set-up and clean-up. The Committee agreed with Beth's recommendation.

Jeanine Hurry recommended another idea for Earth Day that teaches about stormwater management. The activity is such that you take a plastic soda bottle and fill it with dirt and rocks. Then, you would pour dirty water in the bottle and turn the bottle upside down. The rocks and dirt will act as filter to clean the dirty water.

#### Light Bulb Demonstration, Compost Tri-Fold

The Committee also discussed having the light bulb demonstration along with the Compost Tri-Fold and the Rain Barrels. Discussion took place about the location of these items. Staff will check at the Township Building and Beth or Jeanine will check with Nick Fortune.

#### Location and America Recycles Signage

Earth Day Celebration will take place in the same location as last year by the Macy's Court. The Committee would like to have the large mural that can be signed by everyone who would like to take the America Recycles Pledge. Ashley Pompei will check to see if the sign was kept from last year's event. If not, Beth has an alternative option of the sign that she has from school that features the Lorax.

#### North Penn School District Participation

Ashley Pompei had received a phone call from North Penn School District (possibly 7<sup>th</sup> or 8<sup>th</sup> graders) about having an Earth Day activity at the mall.

Beth Staab stated she has been in contact with North Penn School District Facilities Manager John Strobel about attending the event and discussing the saving the district has had with the energy saving measures they have taken.

#### Tables- Other Organizations

Bruce Shoupe will contact Suzanne Ryan from PECO about attending the event and having a table. Bruce will also contact the Shade Tree Commission about promoting Arbor Day.

Beth Staab will talk to Barry Baker about contacting the Wissahickon Watershed about attending the event.

Beth Staab will contact a Solar Energy person she had talked to in the past to see if he is interested in attending.

Beth Staab will also contact Penn State Extension and Penn Future. Beth Staab will also be in touch with the North Penn Schools Green Team (Bridle Path is not available) to see which school will be available to attend Earth Day.

Ashley Pompei will send a memo out to all of their stores in the mall to see if they would like to participate in Earth Day.

#### Vendors

Bruce Shoupe will contact Bertucci's to see if they are interested in participating again this year. Ashley Pompei will check with Bottom Dollar to see if they would like to be included in the Earth Day event.

#### Shredding and E-Recycling

Ashley Pompei has everything set up with Titan Mobile Shredding. She will send the details about box limits, time, etc to Stacy Crandell. Stacy Crandell will work on a flyer to advertise the event specifically the shredding and e-recycling. Ashley Pompei also suggested that they have sign holders at the mall that can hold a 22x28 sign. This sign could be double sided. Beth Staab suggested signs that had arrows to direct people to the different activities.

Ashley Pompei will contact 1-800-GOT JUNK for the e-recycling. John Ferreira suggested that the shredding and e-recycling be placed in two different locations so it is not too congested. The Committee agreed with John Ferreira.

#### Cars

The Committee would like to have cars from the different car dealers that have environmental friendly vehicles. Bruce Shoupe and Ashley Pompei are contacting some different dealerships.

#### Giveaways

Stacy Crandell discussed the coloring books. Stacy contacted DJB Specialties who is run by Township Residents and who have worked with the Township in the past. They are willing to co-sponsor the coloring books and pay for half of the books if the Committee is interested. The Committee was in agreement to co-sponsor the coloring books and they choose a new coloring book named "Saving Our Energy." They will order 500 coloring books so they have some for next year. Stacy Crandell will order the coloring books.

Stacy Crandell has already ordered the reusable grocery bags and they were presented to the Committee at the January meeting.

### **Sustainability Audit Discussion**

Beth Staab stated that Vere Archibald had asked the question about what the objective for the sustainability audit was for the Committee. Terry Wilson discussed that Bradley Flamm from Temple University thought it was not important for the Committee to focus on the numbers but on the message to the residents.

Beth Staab was in agreement and felt that the Committee should talk to DVRPC and use their report as a source rather than performing another audit. Beth Staab suggested that Jeff Gibbons talk about this at the next meeting.

### **Next Meeting**

The next EAC meeting will be March 27<sup>th</sup>, 2012 at 7:30pm. John Ferreira and Ashley Pompei with the Montgomery Mall will attend the next two EAC meetings to prepare for the collaborative Earth Day Event. The EAC will meet on Tuesday, April 17<sup>th</sup> at 7:30pm (note: this is the 3<sup>rd</sup> Tuesday of the month).

### **VII. Adjournment**

There being no further business to come before the Committee, the meeting adjourned at 9:06pm. **The next meeting of the Environmental Advisory Committee will be March 27, 2012 at 7:30pm.**