

Dear Prospective Autumn Festival Sponsor,

On October 10, 2009, Montgomery Township will be hosting its annual Autumn Festival. Each year, this special community day event attracts several thousand participants to Windlestrae Park for a day of entertainment and education as well as food and frivolity.

With a wide variety of family-centric and all-age activities including inflatable amusements, hayrides, pumpkin picking and decorating, a petting zoo, pony rides, a corn maze, police and fire demonstrations, music, vendors and crafters, raffles and – *of course* – appetizing meals and beverages, the festival is a true showcase of community pride and neighborly camaraderie.

But the success of Autumn Festival depends on the generous support of local businesses and organizations. Through your sponsorship, we can continue putting smiles on the faces of children and comfort in the hearts of all who attend.

This year, we've made it even easier for you to support the festival by creating four multi-tiered sponsorship levels -- with each level containing specific elements of sponsor recognition. *Please refer to the enclosed Sponsorship Brochure for details.*

Please contact Larry Fiel at 215.393.9609 or Ruth Hardin at 215.855.3500 if you have any questions.

Together we can make Montgomery Township's 2009 Autumn Festival the best ever!

Thank you for your consideration.

Sincerely,

Larry Fiel  
Autumn Festival Chair

Ruth Hardin  
Autumn Festival Vice-Chair