

**Montgomery Township
Autumn Festival Committee
Meeting Minutes for April 10, 2013**



At 6:44 p.m. Mary Alfarano called the Autumn Festival meeting to order. Mary Alfarano, Sue Dessner, Ruth Hardin, Candyce Fluehr Chimera, Lt. William Peoples and Sharon Tucker were in attendance.

PUBLIC COMMENT

None.

APPROVAL OF MINUTES

March 13, 2013 meeting minutes were approved as submitted.

OLD BUSINESS

Sponsorship Mailing

Sharon Tucker reported that the sponsorship mailing was sent to approximately 1,200 businesses in the township within the past week. Sharon Tucker also stated that while no official vendors or sponsors have sent information in yet there have already been several calls and emails following the mailing, so the interest is out there.

Promotional Items

Sharon Tucker confirmed that the Committee would like to purchase royal blue drawstring bags with the white Montgomery Township logo on them. Those bags will be available at the Township Administration table. Sharon Tucker also confirmed that the Committee would like to order yellow punching balls with the Autumn Festival logo on them. The punching balls would be placed in the trick or treat bags for the children participating in the parade.

NEW BUSINESS

Committee Shirts

Sharon Tucker collected shirt sizes from the Committee members to move forward with the ordering of the long sleeve Committee shirts.

Volunteer Groups

Sharon Tucker requested feedback from the Committee about which volunteer groups we want to include in our event. Sharon Tucker stated that having the event the first weekend in October can present a challenge getting volunteers from the schools because many groups meet for the first time around the end of September. Sharon Tucker would like to continue to use the North Penn JROTC, the North Penn National Honor Society and the Pennbrook Middle School Volunteer Corps. Mary Alfarano suggested that we try

Lansdale Catholic and Lt. Peoples suggested that we contact local Scout Groups as long as they provide supervision for the volunteers. Sharon Tucker will research both of those options.

Schedule of Events

Sharon Tucker distributed the schedule of events from 2012 to review and gather feedback for this year. The Committee decided that the Halloween parade will start at 2:00pm and end at baseball field 3 at approximately 2:30pm, where we can get a picture of the participants in their costumes and then the police can go right into their K9 demonstration at 2:30pm.

Lt. Peoples reported that Rob Johnson can still arrange for the State Police horses to be at the event and we could place them in an area for people to see and touch but they do not do a demonstration. Rob Johnson will contact Sharon Tucker to discuss and that would need to be confirmed soon.

Lt. Peoples inquired whether we already had a food vendor that would be doing hot dogs or sausage. Sharon Tucker reported that we do have a food vendor that will be doing sausage and we usually have hot dogs at the event but we work on a first come first serve basis. Officer Rob Johnson has a food vendor that is interested in doing pretzel braids but he could also do hot dogs. Lt. Peoples will report back to Officer Johnson about the options.

Amusements

Sharon Tucker reviewed some options regarding what amusements the Committee would like to include. The Committee would like to add a second photo booth, a Strong Man type of game, and something similar to the trampoline item that is at the Montgomery Mall. Sharon Tucker will look into these options and get back to everyone with details.

Marketing for Vendors/Sponsors

Sharon Tucker inquired if anyone from the Committee would like to reach out to potential sponsors and vendors on their own. Sharon Tucker reported that staff will contact past participants and work to get some new participants this year. The Committee asked staff to reach out to some potential participants on their behalf.

OTHER BUSINESS

Sharon Tucker reminded the Committee that Friday morning is the Legislative Breakfast starting at 8:00am at the Township Building and they are all invited to attend.

ADJOURNMENT

There being no further business, Mary Alfarano adjourned the meeting at 7:19 p.m.