

**Montgomery Township
Autumn Festival Committee
Meeting Minutes for February 6, 2013**



At 6:51 p.m. Co-Chair Ruth Hardin called the Autumn Festival meeting to order. Sue Dessner, Ruth Hardin, Mary Alfarano and Sharon Tucker were in attendance.

REORGANIZATION

The Re-organization meeting was called to order at 6:51 p.m. Sue Dessner was nominated as the temporary Chairman. Mary Alfarano was nominated as the 2013 Chairman and Sue Dessner as the 2013 Vice Chairman. The Re-organization meeting adjourned at 6:54 p.m.

The regular meeting was called to order at 6:55 p.m.

PUBLIC COMMENT

None.

APPROVAL OF MINUTES

The November 14, 2012 meeting minutes were approved as submitted.

OLD BUSINESS

None.

NEW BUSINESS

Date

The Committee was in agreement to change the previously agreed upon date of the event from Saturday, October 5th to Saturday, October 12th. Sue Dessner is unavailable on Saturday, October 5th and the Committee feels that with the Susan G. Komen Walk the weekend of the 5th, participation may be down.

Sponsorship Letter and Brochure

Sharon Tucker reported that since we had an outstanding response in sponsorships for 2012 there is no recommendation from staff to change the sponsorship levels for 2013. The Committee agreed to keep the levels the same.

Vendor Forms & Fees

Sharon Tucker reviewed the vendor information from 2012 and that the plan is to keep the Vendor fees for 2013 the same as in 2012. The Committee agreed with the recommendation.

Shirts

The Committee agreed to get short sleeve gold t-shirts with a large full color logo on the front and the sponsors on the back in black print. The Committee members will receive the same shirt but in long sleeve. Sharon Tucker will get final pricing and a proof of the shirts to present at the next meeting.

National Anthem Singers

Sharon Tucker reported that staff recommends using the Lansdale Kaleidoscope group as our singers again this year. The Committee was in agreement. Sue Dessner requested that we get a microphone stand for them to use so no one has to hold the microphone this year.

Layout

Rob Johnson requested that the Police Department occupy the space across from the Fire Truck, near baseball field 3.

Amusements

Sharon Tucker reported that staff was very happy with the level of service, the rates, and the amusements provided by Bette's Bounces last year and would recommend that we use them again in 2013. The Committee agrees.

Star Wars

Rob Johnson reported that the Star Wars group expressed their pleasure with participating in the event last year and would welcome the opportunity to come in 2013 again. The Committee agrees that they would like them to participate again.

Pony Rides/Petting Zoo

Sharon Tucker recommended that we move the petting zoo and pony rides on the circle by the Windlestrae House.

Corn Maze

Sharon Tucker reported that Greg Reiff and the Public Works crew will be planting the corn maze this year.

DJ

Sharon Tucker recommended that the East Coast Event Group be used again for the DJ. They have done a great job for us in the past and are familiar with the format. Sharon Tucker will also talk to them about the game that they were interested in having

people participate in. If we can get Board or Committee members to get the ball rolling more people may be interested. The Committee members were all in agreement.

Scarecrow Clothes

Sharon Tucker reported that she already contacted Impact Thrift Stores to purchase clothing items as they do the changeover from winter to spring clothes. Their staff is very accommodating and we should have no problem getting the clothes needed early in the year at a cost of \$0.50 per item.

New Ideas

Sharon Tucker asked the Committee for feedback regarding promotional items for this year. The Committee is interested in small towels, drawstring bags or reusable shopping bags. Sharon Tucker will get some pricing and information to review at the next meeting.

Rob Johnson suggested that this year we organize a Halloween activity. Kids could wear their costumes and get pictures; we could have a parade and give out trinkets. Sharon Tucker reported that we had trick or treat sized bags from Autumn Festival a few years ago and she will see what is still packed away that we can use this year and finalize some ideas at the next meeting.

OTHER BUSINESS

None.

ADJOURNMENT

There being no further business, Mary Alfarano adjourned the meeting at 7:46 p.m.